



PIE

A Newsletter by Punjab Industrial Estates
Development & Management Company



— YEARS OF —
PIEDMC
INNOVATION
GROWTH
PROSPERITY



**SPECIAL
EDITION**





At Star Group, we're dedicated to help Pakistan's agriculture thrive. Our focus is on quality, research, and teamwork. Our aim is to make agriculture stronger and more successful, ultimately benefitting our nation's progress.

Congratulations to PIEDMC on completion of 20 years



Plot No. 48 Industrial Estate Vehari



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TWO DECADES OF EXCELLENCE PIEDMC

Editor's Note:

Celebrating Two Decades of Excellence in Industrial Development. In a remarkable milestone, we proudly commemorate the 20th anniversary of our company. Two decades of unwavering dedication, innovation, and transformative growth has defined our journey from inception to the industry leader we stand as today.

Over the years, we have navigated through the ever-evolving landscape of industrial development, embracing challenges as opportunities and turning visions into reality. PIEDMC's journey has been one of constant learning, adaptation, and pioneering solutions that have not only shaped thriving industrial spaces but also contributed to the progress of our communities and economies.

As we reflect on the past two decades, we are filled with immense gratitude for our talented team, visionary leadership & our steadfast customers. Together, we have transformed barren lands into bustling industrial zones, revitalized infrastructure, and created sustainable environments that foster innovation and growth.

Looking ahead, our commitment to pushing boundaries remains unwavering. We recognize the increasing significance of sustainable practices, technological integration, and community engagement in shaping the next era of industrial development. Our 20-year journey fuels our ambition to continue leading with innovation, ethical practices, and a passion for enhancing the world around us.

To all those who have been a part of our journey, thank you for your trust and support. As we celebrate this remarkable milestone, we invite you to join us in anticipating the boundless opportunities the future holds. Here's to 20 years of achievement and to a future that holds even greater promise.

CEO's Message:

Punjab has, over the past few years, emerged as the most preferred investment destination in the country because of the facilitative environment it offers the investors. Punjab, with over 68,000 industrial units, is the most Industrialized province with the industrial sector contributing 24 percent in the province's GDP. The network of motorways and highways and availability of raw materials rightly make Punjab the supply chain hub of the country.

Punjab is also quite rich and abundant with young and hard working labor force. The wide network of vocational and technical training institutions in the province produces skilled workers on regular basis for employment in the industry.

Punjab Industrial Estates Development and Management Company has become, over a period, a role model for infrastructure development organizations as we continue to set new benchmarks in development of industrial estates and in providing services to the industrialists. From providing one-stop facilitation services and world-class infrastructure in the industrial estates, PIEDMC has moved to providing cheaper electricity and gas to its customers from private sources.

Since its inception, Punjab Industrial Estates Development and Management Company (PIEDMC) has been committed to building a strong foundation for steady industrial growth by developing fully equipped modern industrial estates in the province. These industrial estates have so far attracted investments of over Rs. 450 Billion including FDI of US\$ 466 million and provided direct employment to over 200,000 persons.

On behalf of PIEDMC, I ensure complete support to our prospective investors and ask you to join hands to achieve the shared goal of prosperity in Punjab.



Mohsin Syed

Founder Chairman

Profile Introduction:

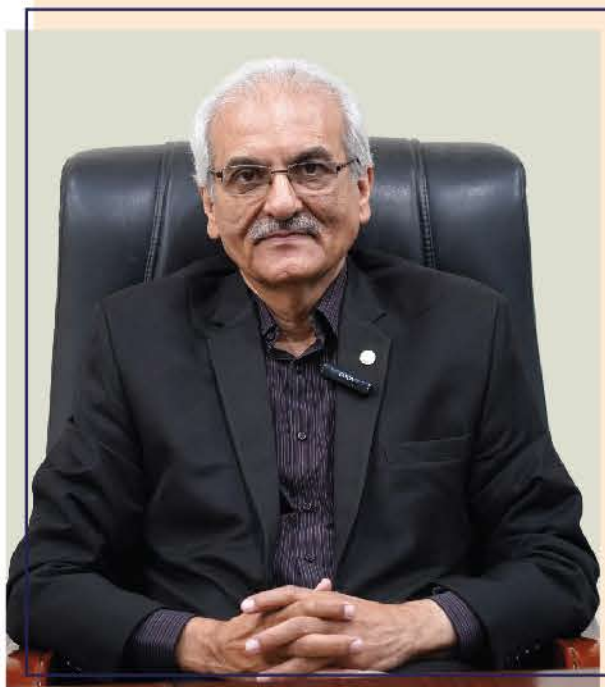
Mohsin Syed is the founder Chairman of Punjab Industrial Estates Development and Management Company. He holds the degree in MS. Electronics Engineering from California State University, Los Angeles and B.Sc. Electronics Engineering from University of Engineering, Lahore. He has more than 35 years of extensive experience with a successful track record of performance in mega/multibillion projects which spread across all provinces of Pakistan. He has served in multiple government organizations which include Chairman TEVTA, Regional Director National Industries Parks Lahore, CEO National Industries Parks Karachi, Member Board of Directors NTDC, CEO KPK Economic Zones Development and Management Company, Consultant to Industries Department Balochistan, Consultant to Industries Department Gilgit Baltistan.

On the eve of 20th anniversary of PIEDMC, Mohsin Syed shared his thoughts on the idea of establishing PIEDMC and policies introduced to make it a success story.

PIEDMC will do all the work in which the industrialist will be provided all the NOCs and facilities at the gate of the industrial estate

First of all, I congratulate all former chairman, CEOs and staff of PIEDMC for completing twenty years of this journey and most importantly to the industrialists. Because with their support we launched Sunder Industrial Estate. At that time when it was not even known where the money would come from to build the industrial zone, the industrialists of Pakistan gave me five billion rupees and one billion rupees were received from the government. This is how Pakistan's best industrial estate was built.

You would be surprised to know that I've got a small industrial manufacturing unit over here in Quaid e Azam Industrial Estate, and when I started this project over here in 1985, it was such a difficult task that time, because we had to face strange issues including plot purchasing and registration, map approvals, construction and taking NOC's. So the aim of this project was that once the customer comes and pays the money, then PIEDMC will do all the work in which the industrialist will be provided all



the NOCs and facilities at the gate of the industrial estate. I myself traveled around Lahore by plane and suggested different places to the board. They all chose Sunder Industrial Estate because it was also suitable for industrialists to come. All facilities including highways, railway line and gas line were nearby. And after we made that industrial zone, we managed more than 150 operational industries there in the first three years. Thus the project of one window service was successful. Then another thing is that after taking permission from Nepra, we bought electricity in bulk from LESCO and its distribution in Sunder Industrial Estate is

Mohsin Syed

done by PIEDMC itself. We provided electricity to the people as per their requirement within seven days. Furthermore, various departments of Punjab have been banned from going directly to the factories, they only come to the board office and their complaints are addressed by sitting with the management, and the journey of development so far is a proof that if we give the best one-window service to the industrialists, like the developed countries of the world, we can also achieve the goal of faster industrial development in Pakistan.

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I was very lucky that I got a very good board at that time, government patronage was there so whenever we had any problem, we requested the President of Pakistan and



chief minister of Punjab regarding our needs, so we got government support immediately. It was very helpful in making further progress. After a while, we had to face some political instability, but even with all these ups and downs PIEDMC has done a great job so far.

During this project I met almost 1000 industrialists and took their suggestions and provided the support they asked for. We should keep taking their suggestions which will keep us learning new things. The plan should be that as

soon as fifty percent colonization is done in your industrial estate, you move to a new place to build an industrial estate and this process should continue. Therefore, we have to set up industrial estates at the district and tehsil level throughout Punjab. Formulate a comprehensive plan comprising small and large industrial zones. Location, agricultural production, labor supply and the need of industrialists should be kept in mind. In the future, if we want to move towards high-tech, new industries must include modern technology to compete with the industrial zones in the developed countries of the world.

By Allah I got an opportunity to start work from Punjab. After that I also worked in Sindh, Balochistan, Khyber Pakhtunkhwa and Gilgit Baltistan. The rate of electricity in our neighboring countries is around 25 rupees per unit, and only at this rate the industry can grow. The government should convert the expensive furnace oil power into instant hydro and cheap power and supply it to industrialists at Rs.25 per unit as this is the need of the hour.

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Pakistan's strongest area is agricultural production. The government should immediately give the best training to the farmers, give them good seeds and good fertilizers, so that their annual production can increase so much that they can compete with the world. Agricultural production and industrial production complement each other, when we start using them together, our GDP will immediately get back on track. Moreover, our import bill is unnecessarily high and we should reduce it. If we manage our dollars properly, not only our agricultural productivity will increase, industrial production will increase, GDP will increase, and overall economic stability in our country will also be improved. Work can be done properly only if there is passion to work. The same spirit should be there in every worker of PIEDMC. CEO and Board should be in regular contact with their staff and consult with them on how to best serve customers. It will double the performance. We can do our best work when this kind of commitment comes at the individual and organizational level.

Leadership Over The Years

Malik Tahir Javed (Ex-Chairman)

PIEDMC has turned twenty years now and I congratulate all of them. It is a time of celebration. I also see in the future that new industrial estates should set up in more areas. I think that another industrial estate should be built in Multan now. And I see the future of PIEDMC is very bright, its staff is very professional and till date where I am, the number of complaints is very less because they educate people properly, so from me best wishes for the PIEDMC for coming years. And I see this vision is going far.



Mr. Rizwan Khalid Butt (Ex-Chairman)



PIEDMC being the flagship project of Punjab Government. As gain from strength to strength over the period of 20 years. My prayers and well wishes to PEIDMC board and management. I think it's the great journey which is being continued in the right direction. The things which we should follow is that we as Pakistani's all of us have to understand that for the growth of Pakistan, industrialization is the most paramount thing and PIEDMC will play extremely instrumental role in the development of Pakistan and for that I also would like to wish that these industrial parks should be in all zones or districts of Punjab so that industrialization process should be spread all across Punjab and the growth has to be in every Knick and corner of the Punjab and Pakistan.

Mr. Abdul Basit (Ex-Chairman)

On the occasion of the 20th anniversary of PIEDMC, I send my best wishes to all the management and pray that PIEDMC continues to prosper and that all those who are currently working in it continue to do well. It is an institution which has played a very important role in the industrial development of Punjab in particular. Unprecedented industrial estates have been set up in which people have been given immense facilities to set up industries and such an atmosphere has been established that it has become very easy for people to work there. It is my sincere wish that PIEDMC flourish more, new industrial estates will be built, the survival of this country and the most important thing is the employment of people. And employment cannot be provided except through industries. Therefore, the more work is done for industrial development, the better it will be.



Syed Nabeel Hashmi (Ex-Chairman)

I truly feel that after twenty years the old and new staff of PIEDMC, whoever is working in it. They did an excellent job. Board directors keep on changing, but Alhamdulillah, our estate Managers of the Board of Managements, the CEO of Central and the senior management team also had a spirit that they followed the policies and directions of the private sector in true manner. SOPs, rules of business and the instructions given were properly and sincerely implemented. I am very happy that even today industrialists come and talk good words about PIEDMC. There is zero corruption here. It was a desire of the private sector to provide a great industrial platform to facilitate industrialists and workers. I am confident and happy that this development is continuing and wish it to continue. All former chairmen, board members and staff are to be congratulated for maintaining this standard.



Mr. Muhammad Anees Khawaja (Ex-Chairman)



My name is Anees Khawajah and I have been privileged to be a part of PIEDMC in terms of being a director, as well as the Chairman. I would like to congratulate not only PIEDMC but whole of Punjab and federal government for having this beautiful organization as a part of us which is making sure that industrialization and jobs creation is a part of Pakistan growth. I am very proud to say that the teams I have been able to work with are one of the best in Pakistan and May Allah bless our country, our province and PIEDMC, and brings us more growth. Pakistan Zindabad.



20 YEARS



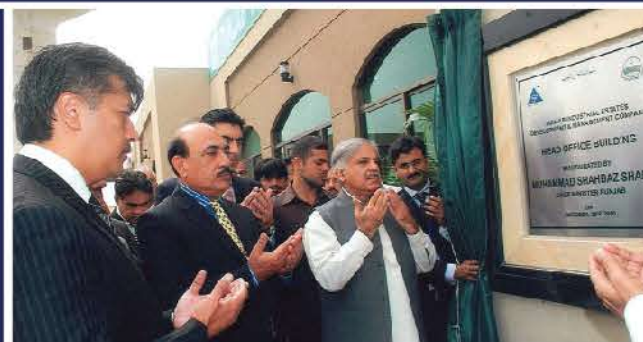
Groundbreaking Ceremony of Sundar Industrial Estate



Groundbreaking Ceremony of Multan Industrial Estate Phase-II



Inauguration Ceremony of PIEDMC Head Office



Inauguration Ceremony of Multan Industrial Estate Phase-II



Groundbreaking Ceremony of Vehari Industrial Estate



Groundbreaking Ceremony of Rahim Yar Khan Industrial Estate



Groundbreaking of Chunian Industrial Estate



Inauguration Ceremony of Rahim Yar Khan Industrial Estate



Inauguration Ceremony of Bhalwal Industrial Estate

JOURNEY



Inauguration Ceremony of Qalid-e-Azam Business Park, Sheikhupura



Inauguration Ceremony of One Window Service Center at QIE



Inauguration of QIE Commercial Building at Qalid-e-Azam Industrial Estate



Chinese Business Delegates Visit of PIEDMC Head Office



Annual Spring Festival Sundar Industrial Estate



Turkish Business Delegates Visit of PIEDMC Head Office



Investment Delegations of Sichuan Enterprises During Pakistan Business Forum



Chinese Students Delegation Visit of PIEDMC Head Office



Punjab-China Industrial Road Show China



Sundar Care Seminar on Health, Safety & Environment

SM Tanveer

Minister ICI&SDD, Punjab



Profile Introduction:

S.M Tanveer is the care taker Minister for Industries, Commerce, Skills Development Department, Government of the Punjab. He is the Chief Executive officer of the Din Textile Mills Ltd which is one of the renowned garments and textile exporter in Pakistan. He also holds the seat of director in Din Industries, Din Leathers, Din Developers and Din Farm Products. He has been the Chairman of Punjab Industrial Estates Development and Management Company for 6 consecutive years and during his tenure, the company launched three new industrial estates and explored new heights of growth. Apart of this, SM Tanveer also clutches diverse executive level positions in different associations and trade bodies.

On the 20th anniversary of Punjab Industrial Estates Development and Management Company, team has an exclusive session with the Worthy Minister SM Tanveer and interviewed him on the success of PIEDMC and different aspects related to Industrial growth. So here is the take of Worthy Minister on it.

I congratulate everyone and all the industrialists who set up their industry here

and became successful. I was the chairman of this company for six years and we took this company to the next level like a multinational company. we took it to the model where we did not want money from the government, but the money that we had taken from the government, we paid it back. We conducted audits every year from leading audit firms of the country and there is no better company than this. I should say that this is the model through which industrialization will happen in this country and our country will develop.

The purpose of establishing PIEDMC was that our industrialists should get developed plots with best infrastructure, water, electricity, gas and one-window operations. Our industrialists used to go to multiple government departments to get a NOC, so we developed this company for a one-window operations and to provide state of the art infrastructure.

There are many things that are essential for industrial development. You know that the electricity rate in Punjab is much higher than our competing countries. If the electricity in Bangladesh, China, Vietnam and India is 6 cents and the electricity to the industrialists in Punjab is 14 cents. My industrialists cannot compete them, but the federal government is working on electricity rates and I hope to get good news in this regard very soon.

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The industry cannot run without sustainability, there should be green buildings and water reservoirs. Recently in a meeting it was discussed that our labor cost is 69 cents although China has very expensive labor but still their labor cost is 55 cents because their efficiency is so high and labor force is so large that we need to train our labor accordingly.

When I was there for six years as a Chairman, we returned the loan to the government. So the original model of PIEDMC was a

Original model of PIEDMC was a self-sustainable model

self-sustainable model. During my tenure, we started six industrial estates. And for these six we did not take money from the government and it was a model that even we returned the seed money we took from the government. So the plan was that every industrial estate, after three or four years, should give birth to a new estate which means it generates enough money that you have to invest in the next industrial estate. Yes, you can avail the facility that if you have to impose section 4, the government will help you. And if it is government land, you can take money from the government for ten years, you sell the plots in the market, and with this money you complete the development works and return the money to the government. So, enough money is saved that you can set up another new industrial estate.

PIEDMC can sell the plots as much as they have inventory. Yes, I discourage property dealing as we are selling cheap plots to set up factories, bring investment, taxes, exports and provide employment. We should penalize the defaulters and give plots to the industrialists who are

Our focus is on agriculture and industrialization and the one window service

serious in setting up factories on priority, and I would say there is a lot of money, you can buy land as many estates as you want to build. And every district has feasibility, every district has its own strength, if you go to Chiniot, it has the strength of furniture, if you go to Sialkot, it has its

own strength. Somewhere there is the strength of citrus, somewhere there is iron, somewhere there is textile, so all the feasibility is already there, concerned chambers of commerce are on board, MOUs have been signed, just take them and implement them.

I recently went to china with the Chief Minister of Punjab. Our focus is on agriculture and industrialization and the one window service that is happening there, I have requested them to show us so that we can understand how they are working. We also created a one window here in past so If a good work is going on, it should be improved with time, even if I am not here, it should continue.



20 YEARS OF PIEDMC

INNOVATION, GROWTH, PROSPERITY

The Industrial Revolution, spanning from the late 18th century to the mid-19th century, was a transformative period in history that forever altered the way societies functioned, produced goods, and lived their lives. This revolution was marked by a significant shift from agrarian economies to industrialized economies. This shift towards industrialization brought about profound changes in various aspects of life. Factories emerged as hubs of production, attracting laborers from rural areas to urban centers. This new form of production, accompanied by the division of labor and specialization, facilitated higher productivity and economic growth.

When we talk about industrialization in Punjab, it is the largest province of Pakistan, which has witnessed significant industrial growth over the years. The key factors contributed to the industrial development in Punjab are, recognizing the thriving industrial sector, investment opportunities and government initiatives. The Punjab government has implemented several policies and initiatives to enhance industrial growth. One notable effort is the establishment of Punjab Industrial Estates Development and Management Company, which aims to create a conducive environment for businesses by offering one window operations. It focuses on providing state of the art infrastructure, ease of doing business, facilitating investment, and promoting sustainable industrial development. Various incentives such as tax exemptions and access to affordable land with all facilities at door step have been introduced to attract local and foreign investors.

Punjab government has implemented several policies and initiatives to enhance industrial growth

The Punjab Industrial Estates Development and Management Company (PIEDMC) has been instrumental in driving the success of industrial development in the province of Punjab, Pakistan. Established in 2003, PIEDMC is a government-owned entity, led by the private sector, aims to promote industrialization, attract investment, and enhance economic growth in the region. Over the two decades, PIEDMC has played a pivotal role in transforming Punjab into a major industrial hub and has garnered significant achievements in various aspects. In these years, the company has developed several industrial estates including Sundar Industrial Estate, Multan Industrial Estate phase II, Rahim Yar Khan Industrial estate, Bhalwal Industrial Estate, Vehari Industrial Estate, Quaid-e- Azam Business Park, and Bahawalpur Industrial estate. These well-planned and well-managed industrial estates offer a conducive environment for business operations, attracting both local and foreign investors. PIEDMC has adopted a strategic approach towards ensuring

PIEDMC has played a pivotal role in transforming Punjab into a major industrial hub



ease of doing business. For the purpose one window service center has been established to assist investors with all required approvals and permits. PIEDMC established its own grid stations in its estates to supply un interrupted electricity to the industrialists and also became the first development company of Pakistan and third distribution company after SNGPL and SSGPL who got the license of gas distribution within its estates. These initiatives have significantly reduced bureaucratic hurdles and improved the efficiency of setting up and operating businesses within PIEDMC's industrial estates.

PIEDMC established its own grid stations in its estates to supply un interrupted electricity to the industrialists

The company ensures that all industries within its estates comply with environmental regulations and operate in an eco-friendly manner. PIEDMC has implemented various initiatives, including waste management systems, green areas, and pollution control measures, to minimize the environmental impact of industrial activities. In addition to its core responsibilities, PIEDMC has also undertaken numerous social welfare initiatives which include establishment of vocational training centers, medical trauma center and upgradation of nearby village.

Through its strategic initiatives, PIEDMC has successfully attracted investments, created employment opportunities, and contributed to Punjab's industrial and economic growth. Hence, PIEDMC is truly responsible for 20 Years of Transforming Punjab's Industrial Landscape and worth celebrations.



Ahmed Oriental Textile Mills Ltd.



One of the best Manufacturer, Exporter of
Yarn and Weaving in Pakistan

Our Certifications are accreditation of our product and
acknowledge by customers globally.



We congratulate PIEDMC management and staff for their
remarkable services for the Industrialists in
Rahim Yar Khan Industrial Estate.

Head Office: B-21, Banglore Town, Block # 7/8 Shahrah-e-Faisal, Karachi - Pakistan
Mills: Unit 1-2: Shahbazpur Road, Rahim Yar Khan - Pakistan
Unit - 3: Plot # 102-109, Industrial Estate, Rahim Yar Khan

PIEDMC

The Heart of Industrial Revolution

Punjab Industrial Estates Development & Management Company with its most
advanced network of 9 industrial estates connected with global trade route of
China-Pakistan Economic Corridor provides an ideal investment climate to take
your business to new heights

SPECIAL ECONOMIC ZONES



10 years exemption on Income Tax One time
exemption on all custom duties and taxes on import of plant and machinery

- International Standard Industrial Infrastructure
- Strategically Important Locations
- One Window Facilitation
- Electricity, Gas & Water at Doorstep
- Support & Security Guaranteed



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PASSION FOR EXCELLENCE

*We wish PIEDMC a very happy
20th Anniversary.*



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PAKISTAN PVT. LTD.
VETERINARY PHARMACEUTICALS

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Phone No: +92-320-0840820



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Bhalwal, Sargodha
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Office Address: Rahim Yar Khan Industrial Estate Main KLP Road, Near
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